

PRIVACY POLICY

1 – Purpose

This document (hereinafter "the Policy") details the terms to which Universal Music France agree, in order to guarantee and ensure the protection of users' privacy and personal data (hereinafter "The User") collected and processed in the context of the use of the Adaptive Minerals website (hereinafter "the Website").

Universal Music France undertake to comply with the applicable legislation on the protection of privacy with regard to the processing of privacy, in particular the Regulation (EU) 2016/679 of the European Parliament and the Council of 27 April 2016, relating to the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and any other French or European text relating to the protection of personal data which would supplement or modify them.

This Policy can be modified at any time, in particular to ensure compliance with all laws, regulations, case law, or modifications techniques. The User must therefore refer, before any use of the Services, to the latest version of the Policy.

2 – Identity of the data controller

The data controller is the company UNIVERSAL MUSIC France, Limited Liability Company, with a capital of 13,245,000 Euros, registered in the Paris Trade and Companies Register, under number 410 062 434, whose registered office is located at 20 rue des Fossés Saint-Jacques, 750005 PARIS, represented by Mr. Olivier Nusse, CEO.

3 - Personal data collected

Universal Music France collects and saves the following personal data when you subscribe to the Website newsletter:

- Email address

This personal data is intended for persons authorized by Universal Music France, having by their functions, need to be aware of it for the purpose of the processing defined below.

4- Purpose of processing

The use of your personal data is dedicated to sending a newsletter, to your email box, about information on the latest news from the adaptiveminerals.com website. This use is the sole purpose of processing your personal data.

5- Legal basic of the data process

When Adaptive Minerals is proposing you to give your email address, you deliver a consent to receive information about the activity of Adaptive minerals.

The processing of your personal data is based on the legal basis of your consent to receive the information contained in these newsletters. Hence, you have the right to withdraw your consent, which result in your unsubscription to the newsletters.

5 – Duration of conservation of your personal data

Your email address is kept by Universal Music France for the duration that you will allow upon receipt the newsletter from adaptiveminerals.com. This personal data will be deleted upon receipt of your notification about your decision to withdraw your consent for this purpose.

You can unsubscribe at any time to the newsletter directly with the link in the email send by Adaptive Minerals.

6 - Cross-border Data transfers outside the European Union

The User is informed that the Data may be transferred within the Universal Music Group to a country other than his/her country of residence and in particular outside of the European Union, in United States of America and in United Kingdom. The transfer of Data is made in accordance with the Applicable Regulation.

When we transfer your personal data outside the EEA, we ensure that a similar level of protection is applied to this data by ensuring, when required by law, that at least one of the measures protection is implemented:

- transfer of personal data to countries which have been deemed to offer an adequate level of protection of personal data by the European Commission;
- use of specific contracts approved by the European Commission which offer personal data the same protections as those applied in Europe; or
- transfer of personal data to the United States to an entity that is part of the Privacy Shield, which requires it to offer similar protection to personal data shared between Europe and the United States.

7 – Exercise of rights to the protection of your personal data

7.1 – Your Rights

In accordance with the regulations on the protection of personal data, you have at any time:

- the right to withdraw your consent to the processing of your personal data by unsubscribing directly via the newsletter email;
- a right to access, rectify and erase data concerning you;
- the right to request the limitation of processing or portability when possible;
- the right to send directives to Universal Music France concerning the use of your data after your death.

7.2 - Contacts

Questions, comments and requests regarding this privacy policy are welcomed by clicking here.

You may contact UMG's Data Protection Officer by clicking here, or by email with the following address : privacy.officer@umusic.com

For questions, comments or requests not related to this privacy policy please see this FAQ regarding how to contact UMG.

In the event that you think that your right to the protection of your personal data is not respected, you have the right to lodge a complaint with the French competent control authority in matters of protection of personal data: the National Commission for Information Technology and Liberties (CNIL).

8- Cookies and others trackers

8.1 - What is a “Cookie”?

Our Site uses cookies and other similar technologies (as described below) to distinguish you from other users of our Website. This helps us to provide you with a good experience when you browse our Site, allows us to improve our Website and provide you with tailored content and advertising.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

You can find more information about the types of cookies we use and the purposes for which we use them in the table below:

Type of Cookie	Purpose of Cookie
Strictly Necessary	These cookies are essential in order to enable you to browse our Website and use its features. The information collected by these cookies relate to the operation of our Website, for example website scripting language and security tokens to maintain secure areas of our Website.
Performance / Analytics	These cookies collect anonymous information about how you use our Site, for example which pages you visit most often, whether you receive any error messages, and how you arrived at our Site. Information collected by these cookies is used only to improve your use of our Site and never to identify you. These cookies are sometimes placed by third-party providers of web traffic analysis services, such as Google Analytics.
Targeting or Advertising	These cookies collect information about your browsing habits and inferred interests in order to make advertising more relevant to you. They are also used to limit the number of times you see an advert, as well as to measure the effectiveness of an advertising campaign. These cookies are usually placed by third-party advertising networks. They remember the other websites that you visit and this information

	is shared with third-party organisations, for example advertisers.
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Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

8.2 The User's choice concerning trackers

The User may at any time express and modify his/her wishes in relation to the trackers through the banner that appears when he/she visits the Website by clicking on "Ok, accept all" or "Personalize".

Most internet browsers are automatically set up to accept cookies. However, if you want to refuse or delete any cookies (or similar technologies), please refer to the help and support area on your internet browser for instructions on how to block or delete cookies. Please note you may not be able to take advantage of all the features of our Website, including certain personalised features, if you delete or disable cookies.

The User may configure his/her browser in such a way as to accept or reject trackers from or third parties, on a case-by-case basis, or on a permanent basis.

It is possible that the setting chosen may modify and/or restrict access to and use of the Services.

In order to make a choice in relation to his/her browser, the User may consult the following pages:

- Internet Explorer™:
<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

- Safari™:
<https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
- Chrome™:
<https://support.google.com/chrome/answer/95647?hl=en&hlrm=en>
- Firefox™:
<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Opera™: <http://help.opera.com/Windows/10.20/en/cookies.html>

For more information on managing cookies, please go to www.allaboutcookies.org , or visit www.youronlinechoices.eu which has further information about behavioural advertising and online privacy.